INNOVATE WITH IOT!
16/17 May 2018  |  Congress Center – Messe Wien

Seven Inspiring Keynotes and Thirty Practice-Based Presentations!
Innovate with IoT!

The 6th IoT Forum CE will bring together key industries from Central Europe for 2 days of inspiring content and top level discussion. Exploring and informing the latest innovations in IoT with industry leaders and passionate transformers. Develop your IoT Strategy now, covering Industrie 4.0, IoT Trends, IoT Security & Privacy, IoT Data Analytics & AI, Connected & Autonomous Transportation, Wearables & AR/VR, Smart Home, Smart City and Agriculture.

> Seven inspiring keynotes
> Several tracks, different topics and 20 practice-based presentations
> IoT-Interactive workshop and panel discussions
> Exhibition and 1-to-1 meetings
> IoT get-together and plenty of opportunities for informal networking
> Access to parallel exhibition C4I-Connectivity for Industry at Messe Wien

Producer.
Katharina Zauner, Project Leader, SUCCUS I Wirtschaftsforen, Vienna, AT

Advisor.
Helmut Blocher, CEO, SUCCUS I Wirtschaftsforen, Vienna, AT

Moderator.
Jeremy Cowan, Editorial Director, Publisher & Founder, IoT Now, Hampshire, UK

Initiator.
Hans Sailer, Director, HYVE – the innovation company, Vienna, AT

WHO SHOULD ATTEND?
Executives from all industries, in particular: Project Managers, CTOs, CIOs, Chief Innovation Officers, CMOs, COOs, Chief Security Officers, Heads of Digital Innovation, Business Development, Product and Service Development, CEOs and Entrepreneurs.

IN COOPERATION WITH

LEAD PARTNERS
WHAT MAKES THIS FORUM THE LEADING CONFERENCE ON IOT?

“Great event! Interesting topics, inspiring speakers and perfect for networking.”

Lukas Lesnovsky, Sales & Account Manager, Anritsu Solutions SK, s.r.o.

“Focused – Current – Trends”

Inspired talks and innovative keynotes get to the heart of it
Choose your personal emphasis and target your favorite topics
Time for Q&As after each session

MANUEL HUICK,
Projectmanager,
Hagleitner Hygiene International GmbH

“Fascinating how companies deal with the challenges of IoT and enjoyed the high-level discussion!”

“Focused – Current – Trends”

MULTIPLE TRACKS & PRACTICE-BASED PRESENTATIONS

Covering Industry 4.0, IoT Trends, IoT Security & Privacy, IoT Data Analytics & AI, Connected & Autonomous Transportation, Blockchain, Wearables & AR/VR, Smart Home, Smart City and Agriculture.
Meet over 400 delegates from the IoT field and beyond, from companies and institutions including: Atos, BSH Home Applications, SBB AG, westermo, dynatraice, AIT, TU Vienna, BMW Steyr, Doka Ventures, and much more.

“Well organized, very interesting and great speakers! Looking forward to next year.”

ANDREA HOLLANDER, Stabstelle Interne Revision, Österreichisches Siedlungswerk Gemeinnützige Wohnungsaktiengesellschaft

“Exploring – Networking – Exchange”

Exhibition space and forum for exploring IoT solutions
B2MATCH: Forge contacts with your fellow experts. The app provides an easy way to book face-to-face meetings with other delegates.
IoT party: Enjoy an aperitif in one of the cabins on the Giant Ferris Wheel and take the stunning views of Vienna by night.

“Great event! Interesting topics, inspiring speakers and perfect for networking.”

Lukas Lesnovsky, Sales & Account Manager, Anritsu Solutions SK, s.r.o.
## IOT TRENDS 2018

- **Moderation:** Georg Fürlinger, Technology Officer, Advantage Austria, San Francisco, US

### IMPROVING RAILWAY SAFETY USING IOT TECHNOLOGIES
Taking IoT to the next level
- **Lex van der Poel,** Founder, Dual Inventive, Oisterwijk, NL

### INDUSTRIAL IOT – THE KEY TO INDUSTRY 4.0 TRANSITION
How IoT is allowing top operators to smoothly evolve intelligence today
- **Dr. Andrew Scheuermann,** CEO & Cofound, Arch Systems, San Francisco, US

### MACHINE LEARNING IN STEEL INDUSTRY
Detailed drill-in & analytic in real-time
- **Christian Schwarzbauer,** Account Executive, SAS Institute Software, Vienna, AT
- **Gregor Lammer,** Innovation and R&D Coordinator, RHI Magnesita, Vienna, AT

## SMART HOMES

### THE SMART HOME IS DEAD – LONG LIVE THE SMART HOME
Case studies on why it hasn’t made the big leap yet and how the blockchain can change that
- **Stefan Pfeffer,** CEO, Microtronics Engineering, Ruprechtshofen, AT

### GETTING BIG
How BSH scales its Home Connect Ecosystem
- **Fabian Unterreiner,** IT Solution Architect, BSH Home Appliances, Munich, DE & **Stefan Unterhuber,** Director Digital Transformation, Atos IT Solutions and Services, Vienna, AT

### A MILESTONE FOR THE MEXICAN LPG MARKET
IoT enables advantages for customers and providers
- **Stefan Kunze,** Project Manager, AIUT, Gliwice, PL

## BLOCKCHAIN & EDGE COMPUTING

- **Moderation:** Lorena Skiljan, Partner, Blue Minds Solutions, Vienna, AT

### TWIN OF THINGS
How Wien Energie bridge Smart Meters to the Blockchain
- **Dietmar Kofler,** Product Manager, RIDDLE&CODE, Vienna, AT
- **Paul Rigger,** Product Manager, Wien Energie, Vienna, AT

### HOW BC-TECHNOLOGIES CHANGE IOT SOLUTIONS
Trends, use cases and impacted industries
- **Lorena Skiljan,** Partner, Blue Minds Solutions, Vienna, AT

### MACHINE MANUFACTURING AND EDGE COMPUTING
How to get to a data-driven organisation
- **Michael Breidenbrücker,** CEO, Senseforce, Vienna, AT
- **David Moosbrugger,** CTO, Kuenz, Hard, AT
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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker/Title</th>
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<tr>
<td>16:00</td>
<td>Parallel sessions 2</td>
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<tr>
<td></td>
<td>IOT SECURITY &amp; PRIVACY</td>
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<td>PRIVACY ASPECTS IN IOT ENVIRONMENTS</td>
<td>Are generic approaches inconsistent with data privacy?</td>
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<td>Frank Wagner, VP Business, Services &amp;</td>
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<td>Infrastructure, Deutsche Telekom AG,</td>
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<td>Darmstadt, DE</td>
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<td>SECURE AND RELIABLE DATA</td>
<td>How industrial networks meet security requirements</td>
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<td>COMMUNICATION ON IOT</td>
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<td>Anders Hanberg, Product Manager, Westermo (Partner of Tele2IoT), Västerås, SE</td>
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<td>CONNECTED &amp; AUTONOMOUS MOBILITY</td>
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<td>T5G ULTRA-RELIABLE WIRELESS</td>
<td>New horizons for connected mobility</td>
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<td>COMMUNICATIONS</td>
<td>Dr. Thomas Zemen, Senior Scientist, AIT Austrian Institute of Technology, Vienna, AT</td>
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<td>THE FUTURE OF TRANSPORTATION</td>
<td>Smart autonomous cars and the IoT in cities</td>
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<td>AND THE IOT</td>
<td>Karin Tausz, Head of Autonomous Driving, SBB AG, Bern, CH</td>
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<td>AUGMENTED &amp; VIRTUAL REALITY</td>
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<td>REQUIREMENTS AND CONCEPTIONS OF</td>
<td>Reference architecture and examples of industrial applications</td>
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<td>INDUSTRIAL AUGMENTED REALITY DATA</td>
<td>Prof. Dr.-Ing. Rigo Herold, Digital Systems, Westsächsische Hochschule Zwickau, DE</td>
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<td>GLASSES</td>
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<td>BUILDING SPATIAL EXPERIENCES IN THE</td>
<td>A paradigm shift in immersive environments</td>
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<td>AUTOMOTIVE INDUSTRY</td>
<td>Franz Weghofer, Project Management, Magna Steyr AG, Graz, AT</td>
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<td>IOT-INTERACTIV</td>
<td>IOT IN ONE HOUR – GET HANDS ON EXPERIENCE OF AN IOT APPLICATION</td>
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<td>Be inspired by a demonstration of how quickly sensor values can be sent to</td>
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<td>the cloud via mobile communications and the obtained data displayed on a</td>
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<td>dashboard.</td>
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<td>Rainer Semper, IoT Partner Manager, T-Mobile Austria, Vienna, AT</td>
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<td>Josef Posch, Project Manager, Microtronics Engineering, Ruprechtshofen, AT</td>
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<tr>
<td>17:00</td>
<td>Break</td>
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<td>17:30</td>
<td>Keynote</td>
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<td>IoT: InnovaTion or Idiot? IOT IS A POWERFUL TOOL – BUT NOT THE SOLUTION.</td>
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<td>On the way to radical innovation, IoT can be the missing piece of the puzzle.</td>
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<td>However, greater attention needs to be paid to the end user’s routine.</td>
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<td>Jean-Philippe Hagmann, Founder, Innopunk, Wallisellen, CH</td>
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<td>18:00</td>
<td>Digital Keynote</td>
<td>TIPS AND TRICKS FOR MULTIPLAYER MODE (AKA GENERATION Z)</td>
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<td>Take in the stunning view of Vienna by night of the Giant Ferris Wheel. Listen to a great mix of Soul, Jazz, Pop and Rock by CARLOS.</td>
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<td>19:00</td>
<td>IoT-Party at Restaurant Eisvogel</td>
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| 09:00 | Keynote | IOTA – THE CRYPTOCURRENCY FOR IOT  
理论和应用  
Eric Steinberger, 自学人工智能专家和研究者, 维也纳科技大学  
Benjamin Mörzinger, 研究员和项目负责人“数字工厂”, 维也纳科技大学 |
| 09:45 | Impulse | IOT IS ALL ABOUT DATA  
数据拥有权、管理及个人信息控制  
Dr. Gilad L. Rosner, 创始人, IoT隐私论坛, 巴塞罗那 |
| 10:30 | Break |  |
| 11:00 | Parallel sessions 3 | INDUSTRIE 4.0  
DIGITAL TSUNAMI – HOW TO SURF THE WAVE  
一个为中型企业量身定制的研究案例  
Michael Sander, CEO, proALPHA Software Austria, Vienna, AT  
Mark Hannah, 执行营销总监, Gabriel-Chemie, Vienna, AT  
LEAN DIGITALISATION  
如何测试和构建新的数字业务模型  
Reinhard Nowak, CEO, LineMetrics, Haag, AT  
Dr. Lucas Johannes Winter, 项目负责人数字产业化, DOKA ventures, Amstetten, AT  
SEAMLESS DIGITAL TWINS FOR MANUFACTURING  
数字孪生的价值  
Prof. Dr. Michael Heiss, 副总裁数字企业, Siemens AG Österreich, Vienna, AT  
SMART CITIES & SMART REGIONS  
ACCELERATING SMART CITIES  
文化变革驱动未来城市的需求  
Prof. h.c. Dr. Chirine Etezadzadeh, 城市智能研究所院长及SmartCityNews.global创始人, Stuttgart, DE  
SMART TOWN SOLUTIONS ECOSYSTEM  
解决董事会关注的问题:  
移动性、能源、环境  
Wolfgang Sulzgruber, 3Digital Solutions, CEO, Hutchison Drei Austria, Vienna, AT  
Franz Kern, 智能材料总监, Innovationcenter WEIZ, AT  
OFF-GRID SOLUTIONS IN RURAL AFRICA  
物联网在电气化及金融包容性中的作用  
Hannes Eckmayr, 销售总监, Pawame, Nairobi, KE  
Majd Chaaya, 共同创始人及CTO, Pawame, Nairobi, KE  
IOT-INTERACTIV  
MANAGE CYBERSECURITY RISKS IN IOT AND OT ENVIRONMENTS  
很多生产环境(ICS/SCADA)不在IT安全部门的管辖范围。这些环境包含许多不安全的组件及未知的网络安全风险。  
在这次研讨会中，我们将探讨及方法来安全这些环境并管理网络安全风险的结构化方式  
Christian Koch, 高级经理, IT/OT安全, NTT Security, Ismaning, DE |
12:30 Lunch break

13:30 Parallel sessions 4

**IOT DATA ANALYTICS & AI**

**PREDICTIVE ANALYTICS REQUIRES FEATURE ENGINEERING**
Data is the key – Generic AI isn’t enough
Dr. Paiz Gatica Carlos, Product Manager, Weidmüller Group, Detmold, DE

**SMART MAINTENANCE**
Intelligent data analyses to support maintenance
Dr. Bernhard Freudenthaler, Executive Head of Data Analysis Systems, Software Competence Center, Hagenberg, AT
Dr. Werner Schröder, Head of Mechanical Production Maintenance, BMW Motors, Steyr, AT

**AGRICULTURE**

**EDGE COMPUTING**
Managing highly complex agricultural IoT ecosystems
Harald Zeitlhofer, Head of IoT, Dynatrace Austria GmbH, Linz, AT
Simon Hönegger, CEO, guh, Vienna, AT

**EXPERIENCE OF USING IOT IN VITICULTURE**
Making best quality wines year after year
Dejan Jancic, Chief Sales Officer, Pessl Instruments, Weiz, AT
Hannes Reinisch, Winemaker, Johanneshof Reinisch, Tattendorf, AT

14:30 Break

15:00 Keynote

**SMART BAMM – THE EXPLOSIVE IOT FINAL**
50 Minutes of Bamm Technologies, Bamm Insights & Bamm Conclusion
Dietmar Dahmen, Futurologist, innovation expert, global top-speaker, Vienna, AT

16:00 End of IoT Forum CE 2018

17:00 **VISITOR TOUR (optional) – TU VIENNA PILOTFACTORY INDUSTRIE 4.0, Aspern**
Speakers

Michael Breidenbrücker is a serial entrepreneur, board member, investor and advisor to tech startups. After studying at the university of applied arts in Vienna he founded several companies such as Last.fm and Rdio in London. After that he joined Vienna based VC Firm Speedinvest as partner and founded an incubator near to his hometown, where he establishes new startups alongside corporate partners, e.g. Senseforce.

Majd Chaaya is a co-founder and the CTO at Pawame, an energy access and micro-finance company providing off-grid solar energy solutions to low income households in rural Kenya. Majd is in charge of qualifying products that alleviate financial and time poverty along with optimization of business processes, customer engagement and credit data for the organization through software solutions. www.pawame.com

Dr. Paiz Gatica Carlos is responsible for strategic product management of the Industrial Analytics business unit at Weidmüller. He studied electrical engineering at the Instituto Tecnológico de Querétaro, Mexico. He then completed a Master’s degree in Complex Adaptive Systems at Chalmers University in Gothenburg, Sweden. In 2011, he received his PhD in electrical engineering at the University of Bielefeld, Germany.

Jeremy Cowan is the Editorial Director & Publisher of M2M Now magazine. The widely experienced journalist and editor has been covering voice and data communication worldwide since 1994. In 1998 he founded Prestige Media Ltd. (PML), publishers of the leading worldwide telecoms business magazine and portal VanillaPlus. www.m2mnnow.biz

Dietmar Dahmen works independently as a professional speaker and consultant for change, innovation and disruptive market strategies with global clients and world wide engagements. 20 years of advertising and marketing in Hamburg, New York, Los Angles, Munich, Vienna. Today Dietmar Dietmar is on the board of advisors with various companies in Europe and the US. www.dietmardahmen.com

Hannes Eckmayr is working as Sales Director at the Kenyan based off-grid solar energy start-up called Pawame. His main responsibilities are among the coordination of an on the ground sales force of 150 people who ensure sales growth as well as prompt installation of Pawame’s solar home systems. www.pawame.com/en/

Prof. Dr. Chirine Etezadzadeh (economist) is the president of the SmartCity.institute, founder of the global smart city knowledge base SmartCityNews.global, CEO of the German Federal Smart City Association(BVSC e.V.) and organizer of the first Smart City Convention, “BlissCity”, which is the place to be for the German, Austrian and Swiss smart city community. www.SmartCity.institute

Piers Fawkes is Founder & President at PSFK. The daily news site is read by 1.5 million creative professionals per day. With his team, Piers has provided product and marketing strategy advice to the world’s leading brands including Apple, BMW, Google and Target. Piers’ point of view is often sought by leading broadcasters and publications such as the BBC, Bloomberg & The Wall Street Journal. www.PSFK.com

Dr. Bernhard Freudenthaler is Executive Head of Data Analysis Systems at the Software Competence Center Hagenberg. A Business Informatics graduate, he wrote his PhD on “Case-Based Decision Support for Structural Health Monitoring”. His research focuses on case-based reasoning, decision support systems and predictive analytics/maintenance. www.scch.at

Georg Fürlinger is Technology Officer of Advantage Austria, Austria’s internationalization and innovation agency, and Co-Director of the Open Austria office in San Francisco/Silicon Valley. He supports Austrian companies with their US market entry strategy as well as with technology, partner and investor scouting. www.wko.at

Dr. Tobias Gaukstern is responsible for the Industrial Analytics Business Unit at Weidmüller Group and previously worked as an Industry Portfolio Manager and Strategic Product Manager. He studied Business Engineering at the University of Paderborn. After graduation he led the Systems Engineering research group under Prof. Gausemeier at the Heinz Nixdorf Institute. www.weidmueller.com

Jean-Philippe Hagmann is a Swiss-Brazilian innovator experienced in mechanical engineering and industrial design, and has acted as a consultant to over 60 institutions, including Swarovski and Fraunhofer. Constantly questioning the status quo, Hagmann is an award-winning keynote speaker, mentor and author of the book “Hört auf, Innovationstheater zu spielen!”. www.innopunk.co.uk

Anders Hanberg is Product Manager at Westermo, with responsibility for software products and industrial IoT solutions. He spent 17 years at ABB, where he held different positions working with their control system 800xA and gained extensive experience of how utterly important data communication is to efficient production. www.westermo.com

Mark Hannah is the Head of Corporate Marketing of Gabriel-Chemie Ges.m.b.H. He studied mechanical engineering in the UK and Germany and gained 20 years of marketing experience in the smartphone industry. Since 2014 he has been leading the marketing as well as the product management teams for the family-owned masterbatch producer (plastic colourants) Gabriel-Chemie based in Austria. www.gabriel-chemie.com

Prof. Dr. Michael Heiss is Principal Consultant for Digital Enterprise at Siemens and Honorary Professor of Innovation and Technology Management at TU Wien. Since joining Siemens in 1996 he has held various leading positions in knowledge, innovation and technology management. He is also Vice Chair of IEEE Austria and Chair of the IEEE Technology Management Council, Central Europe Chapter. www siemens.com

Prof. Dr. -Ing. Rigo Herold is particularly interested in mobile augmented reality systems based on data glasses, human-computer interaction and mobile computing. Herold studied in Dresden and Duisburg-Essen and worked for six years as a research assistant at the Fraunhofer-Gesellschaft. In 2013 he was appointed to a professorship at the West Saxony University of Applied Science, Zwickau. www.fh.zwickau.de

Simon Hönegger. His career originated out of mechanical engineering. With growing experience in machine construction, he increasingly observed the inconsistent development of physical machines and modern software. This motivated him to study Mechatronics and Embedded Systems. In 2015, he co-founded an Open Source Stack for M2M and Edge-Computing.

Dejan Jancic is a senior executive manager with hands-on experience in the agriculture, precision farming, chemical, construction and IT industries. Personally engaged in start-up projects, international business, portfolio management, strategy, sales, marketing and IoT business, he currently works for Pesel Instruments as Managing Director responsible for company expansion, visibility and global sales. www.pesslinstruments.com
Franz Kern is managing director at W.E.I.Z. Immobilien GmbH and Weizer Energie Innovation Zentrum GmbH. He is responsible for regional and international energy projects, real estate development & management, founding consultation, energy consulting and R&D projects related to energy-optimized construction and renewable energy. [www.innovationszentrum-weiz.at](http://www.innovationszentrum-weiz.at)

Christian Koch is Senior Manager for Governance, Risk and Compliance Consultancy Services and IoT/OT Security at NTT Security. He is leading the EMEA team for IoT/OT Security. Koch is working in IT-security and information security sector since 2000. He is highly experienced in securing production environments and managing of cybersecurity risks for IoT and OT. [www.nttsecurity.com](http://www.nttsecurity.com)

Dietmar Kofler – South Tyrolian born is a trained socioeconomist and change manager. As a Product Manager at Riddle&Code he interfaces between the R&D and the Business Team. He combines experiences in building and fostering distributed social and digital systems. [www.riddleandcode.com](http://www.riddleandcode.com)

Stefan Kunze is an expert in the field of energy efficiency and always looking for improvement. Co-founder of SEA Save Energy Austria GmbH, partner and co-founder of Energy Transfer Research Gmbh, commercial agent for Aiut Ltd. in Mexico and Austria and mostly involved in finding and developing new business fields and ideas. [www.aiut.com](http://www.aiut.com)

Werner Kraus started his professional career at Alcatel Austria, from 1997 until 2004 he worked for T-Mobile Austria (formally called max.mobil) as head of Product Management. Afterwards Werner held several management positions in the IT industry – as of 2006 as a senior manager at Amdocs - with pan-European business responsibility. Werner returned to T-Mobile Austria in April 2016 as SVP Business & Wholesale. [www.t-mobile.com](http://www.t-mobile.com)

Dr. Herbert Mittermayr Partner within Bell Labs, the research arm of Nokia. Herbert is focusing on service innovation and the business aspects of the changing value chains, especially in the domain of next generation services, IoT, virtualized enterprise, cloud. Emphasis is also on operations optimization for enterprises to overcome NFV and SDN challenges. [www.bell-labs.com](http://www.bell-labs.com)

David Moosbrugger [www.kuenz.com](http://www.kuenz.com)

Benjamin Mörzinger joined the Institute for Production Engineering and Laser Technology at TU Wien in April 2015 after completing his master’s degree in Mechanical Engineering. He currently heads up the institute’s “Digital Factories” research group, where he and his team develop solutions in the fields of IIOT, distributed ledgers and ontology-based data access. [www.bama.iit.tuwien.ac.at](http://www.bama.iit.tuwien.ac.at)

Reinhard Nowak is CEO of LineMetrics, a company helping customers in their digitalisation efforts by providing a universal industrial IoT solution paired with consulting and agile processes. Prior to that he spent 10 years in the automotive industry, where he was responsible for the development of a leading manufacturing execution system used to build over 1m cars per year. [www.linemetrics.com](http://www.linemetrics.com)

Mladen Pejkovic is with Atlantic Grupa, international food and beverage/FMCG distribution company, responsible for corporate strategy, M&A – business development and ICT with the special focus on digital transformation. Before he was working in telecom industry in different C level jobs like in various Telekom Austria Group operations. [www.atlanticgrupa.com](http://www.atlanticgrupa.com)

Stefan Pfieffer is CFO and co-founder of Microtronics Engineering GmbH, responsible for financial and business development. He previously worked as a consultant in process and organizational development. With 10 years of experience in M2M / IoT business, he can show you how to benefit from this technology and how to implement it in existing or new business models. [www.microtronics.com](http://www.microtronics.com)

Lex van der Poel is CEO and co-founder of Dual Inventive and has been involved in the rail sector since 2004. During this time he has designed and supplied innovative new technologies to improve track worker safety and railway efficiency. As well as this, he is an advisor to CEN, the European Committee for Standardisation, on the development of standards in railway applications. [www.dualinventive.com](http://www.dualinventive.com)

Josef Posch, project manager at Microtronics, has been on board since the company was founded in 2006. The rapid development of M2M and IoT is part of his daily work routine. From firmware development to documentation and support, he has gone through all the stations and knows devices and products down to the last detail. [www.microtronics.com](http://www.microtronics.com)

Hannes Reinsch is winemaker at Johanneshof Reinisch. He is one out of 3 brothers in the fourth generation of their family to make wine in Tattendorf, growing grapes on ca. 40 ha of vineyards, mostly in the area around Tattendorf as well as in Gumpoldskirchen. Everything is farmed organic. [www.j-r.at](http://www.j-r.at)

Paul Rigger joined Wien Energie in 2016. He is part of the product development team, responsible for research and innovation projects. Paul has studied Physics at the Vienna University of Technology and has worked at the Bosch IoT Lab at the University of St. Gallen as a research assistant from 2012 to 2016. [www.wienernergie.at](http://www.wienernergie.at)

Dr. Gilad L. Rosner is a privacy and information policy researcher and the founder of the non-profit Internet of Things Privacy Forum, whose mission is to produce research, guidance, and best practices to help industry and government reduce privacy risk and innovate responsibly in the domain of connected devices. [www.iotprivacyforum.org](http://www.iotprivacyforum.org)

Michael T. Sander is CEO of proALPHA Software Austria GmbH and responsible for the business in Austria and Hungary within the proALPHA Group. After his studies in Technical Physics he worked with a well-known Austrian ICT systems house as VP ICT Sales with a focus on Austria and CEE. Due to his long experience in business he has a market-knowledge and know-how in the elds of applications & services. [www.proalphagroup.com](http://www.proalphagroup.com)

Dr. Andrew Scheuermann is the CEO and co-founder of Arch Systems, providing retrofit intelligence for legacy machines; convert your existing operation into Industry 4.0. Before Arch, he helped build StarbX, one of the top startup accelerators in the world. Andrew was included in the Forbes 30 under 30 list in 2016 and holds a PhD in Semiconductor Electronics from Stanford. [www.archsys.io](http://www.archsys.io)
Tobias Schrödel is an expert in IT security, appears on TV and is the world’s first comedy hacker. Since 2011 he has been the go-to face whenever IT security and technology stories are aired on the German TV channel “stern TV”. Schrödel explains various technical topics in a way that everyone can understand. For almost 14 years he has been working for T-Systems International as a consultant on IT security. [www.sichere.it](http://www.sichere.it)

Dr. Werner Schröder has been Head of Mechanical Production Maintenance at BMW Motors Steyr since 2015. He studied Industrial Engineering and Mechanical Engineering with a focus on management and received his PhD in the field of maintenance management from the Montan University of Leoben in 2009. [www.bmwgroup-werke.de/steyr/de](http://www.bmwgroup-werke.de/steyr/de)

**Christian Schwarzbaumer**
[www.sas.at](http://www.sas.at)

Rainer Michael Semper has been working as T-Mobile IoT Partner Manager for more than four years. In this role he coordinates the activities of external hardware/software partners and the T-Mobile sales, presales, service, legal, procurement and communication departments for specific IoT projects. Alongside this, he is a regular speaker at various IoT events. [www.t-mobile.at](http://www.t-mobile.at)

**Lorena Skiljan** is well experienced at the energy sector, focused on Business Development, Strategy and Innovation. Within the Blue Minds Company, she’s seeking to contribute the energy market transition in a highly dynamic environment. Dedicated to the Blockchain technology, Lorena is involved in different international blockchain initiatives, and Brand Ambassador and Advisory Board Member of EUW as well.

**Roland Sommer** is the CEO of Industrie 4.0 Österreich, an association which is targeting the optimization of AI and Mathematics at the age of 15. With his industry projects he brings state-of-the-art technologies from scientific publications to the real world. He now works at the Vienna University of Technology, where he researches in the fields of AI and IOT. [www.platzformindustrie40.at](http://www.platzformindustrie40.at)

**Eric Steinberger** is a 19-year-old self-taught AI expert and researcher, having started his independent study of AI and Mathematics at the age of 15. With his industry projects he brings state-of-the-art technology from scientific publications to the real world. He now works at the Vienna University of Technology, where he researches in the fields of AI and IOT. [www.ift.at](http://www.ift.at)

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Dietmar Dahmen works independently as a professional speaker and consultant for change, innovation and disruptive market strategies with global clients and worldwide engagements. 20 years of advertising and marketing in Hamburg, New York, Los Angeles, Munich, Vienna. Today Dietmar is on the board of advisors with various companies in Europe and the US. www.dietmardahmen.com

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Piers Fawkes is Founder & President at PSFK. The daily news site is read by 1.5 million creative professionals per day. With his team, Piers has provided product and marketing strategy advice to the world’s leading brands including Apple, BMW, Google and Target. Piers’ point of view is often sought by leading broadcasters and publications such as the BBC, Bloomberg & The Wall Street Journal. www.PSFK.com

Dr. Bernhard Freudenthaler is Executive Head of Data Analysis Systems at the Software Competence Center Hagenberg. A Business Informatics graduate, he wrote his PhD on “Case-Based Decision Support for Structural Health Monitoring”. His research focuses on case-based reasoning, decision support systems and predictive analytics/maintenance. www.scch.at

Georg Fürlinger is Technology Officer of Advantage Austria, Austria’s internationalization agency. Hutchison Drei Austria GmbH is a 100% subsidiary of CK Hutchison Holdings Limited (Hong Kong) and part of the 3Group Europe. Since its launch in 2003, the company has been a pioneer for simple solutions for the digital life, e.g. fast mobile broadband internet for the home, mobile TV or film and music services for smartphones. Drei is the mobile provider with the biggest network of branded stores in Austria. Next to an encompassing customer service for private and business customers Drei provides Austria’s biggest 4G network with a 98% population coverage. In the independent magazine connect’s latest network test Drei has been certified various times as the overall winner. With the title “Service-Champion” Drei became two years in a row the section winner in Austria’s biggest ’s customer service ranking (8/2016 and 8/2017). On Oct 31, 2017 Hutchison Drei Austria finalised the acquisition of Tele2 Austria. www.drei.at

Tele2 IoT focuses on the connectivity and connectivity close services of an IoT solution, working very closely with partners to ensure the quality and functionality of the total end-to-end solution. www.tele2.com/iot

Hutchison Drei Austria GmbH is a 100% subsidiary of CK Hutchison Holdings Limited (Hong Kong) and part of the 3Group Europe. Since its launch in 2003, the company has been a pioneer for simple solutions for the digital life, e.g. fast mobile broadband internet for the home, mobile TV or film and music services for smartphones. Drei is the mobile provider with the biggest network of branded stores in Austria. Next to an encompassing customer service for private and business customers Drei provides Austria’s biggest 4G network with a 98% population coverage. In the independent magazine connect’s latest network test Drei has been certified various times as the overall winner. With the title “Service-Champion” Drei became two years in a row the section winner in Austria’s biggest ’s customer service ranking (8/2016 and 8/2017). On Oct 31, 2017 Hutchison Drei Austria finalised the acquisition of Tele2 Austria. www.drei.at

T-Mobile Austria is the second largest mobile telecommunications provider in Austria with 4.3 million customers and approx. 1,300 employees. As a part of the Deutsche Telekom group T-Mobile benefits from the innovative capacity and the financial stability of the group, one of the biggest global player in the telecommunications market. T-Mobile Austria serves amongst other functions as machine to machine communication (M2M) expert for the Deutsche Telekom group. For its business customers T-Mobile offers a wide range of cloud based solutions. www.business.t-mobile.at/m2m

Deutsche Telekom is one of the world’s leading integrated telecommunications companies, with some 156 million mobile customers, 29 million fixed-network lines, and more than 18 million broadband lines. We provide fixed-network/broadband, mobile communications, Internet, and IPTV products and services for consumers, and information and communication technology (ICT) solutions for business and corporate customers. Deutsche Telekom is present in more than 50 countries. With a staff of some 225,200 employees throughout the world, we generated revenue of 69.2 billion Euros in the 2015 financial year, about 64 percent of it outside Germany. www.m2m.telekom.com

Tele2 is one of Europe’s fastest growing telecom operators, always providing customers what they need for less. Since Internet of Things (IoT) business requirements differ fundamentally from ordinary mobile telephony, Tele2 have set up a dedicated global business unit for this segment Tele2 IoT.

Tele2 IoT focuses on the connectivity and connectivity close services of an IoT solution, working very closely with partners to ensure the quality and functionality of the total end-to-end solution. www.tele2.com/iot
Please register online at: www.iot-forum.at
or by email to: heidi.klug@succus.at

6th IoT Forum CE
16 May 2018  |  10.00 am – 7.00 pm, followed by evening get-together
17 May 2018  |  9.00 am – 4.00 pm

Participation fee as a user IoT Forum CE on 16/17 May 2018, €680,-
(early-bird fee for registration by 30 April 2018 regular price will be €780,-)

Participation fee as a provider IoT Forum CE on 16/17 May 2018, €1,160,-
(early-bird fee for registration by 30 April 2018, regular price will be €1,360,-)

The fee includes entry to the forum, documentation in electronic form, as well as tea/coffee breaks, drinks and buffet lunch. All prices excl. 20%. VAT Registrations are subject to our terms and conditions.
www.iot-forum.at/agb.html

For any questions please contact us:
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1021 Vienna
AUSTRIA

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An underground station is located a stone’s throw away from the venue’s main entrance:
U2: Messe-Prater

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